



Felipe Arroyave

President, Spectrum International

(Georgia SBDC Client & SBA's NSBW 2024 International Trade Winner)

I emigrated to the United States at 17 to study International Business at Gwinnett University. I began working at one of the largest companies in the world of specialized lenses, X-CEL Specialty Contacts, where I spent the next 17 years learning about the visual industry. After traveling through various cities worldwide on different continents, I noticed the lack of technology and evolution in the supply of visual health products in these sectors. Then, I started efforts to change this reality, which led me to find my own company in 2017, Spectrum International. This company is dedicated to commercializing contact lenses in more than 65 countries worldwide, providing visual specialists with the highest quality and technology tools, enabling them to access innovative solutions for their patients. We also offer free education to visual specialists so they can properly understand and adapt these products, thus differentiating their private practice.

On this journey, I created the campaign "Changing Lives," where we have brought light to the eyes of thousands of underprivileged patients worldwide who cannot afford to acquire contact lenses that can solve their visual problems for free.