



Lucy Pinto
Sr. Marketing Manager, Google

In her 10+ years at Google, Lucy has worked to level the playing field for communities that face barriers to technology and economic opportunity. She oversees skilling initiatives for small to medium-sized businesses (SMBs), including the [Grow with Google Digital Coaches program](#) which offers local training and coaching to help small businesses grow. She scaled the program's footprint from 8 cities to 20 states, resulting in more than 235,000 small business owners trained in digital skills. Lucy also manages the [Grow with Google Partner Program](#), SMB content development, and strategic partnerships.

Lucy grew up in Athens, GA and received her B.B. A. in Management and International Business from The University of Georgia where she recently established an endowed scholarship for incoming students. Additionally, she's been a mentor through the Terry College of Business and Management Leadership for Tomorrow program, as well as a Board Member for Soledad O'Brien's PowHERful Foundation.