



Mike Daniel

Regional State Director of the Orange County Inland Empire SBDC, California

Mike Daniel is the Regional Director of the Orange County Inland Empire Small Business Development Center Network, which assists current business and aspiring entrepreneurs throughout Orange, San Bernardino and Riverside Counties and provides direct one-on-one consulting and training. The Orange County Inland Empire SBDC is the largest business development program in the region and consists of nine service centers with more than 125 employees and small business consultants. The OCIE SBDC is hosted at California State University, Fullerton through the College of Business and Economics.

As a business owner and entrepreneur himself, Mike started his career as the owner of a Rocky Mountain Chocolate Factory location in Manhattan Beach. He has gone on to open several additional locations throughout the region and currently owns stores in Huntington Beach and Long Beach. Mike is also the owner of Sugar Pop Sweet Shoppe in Long Beach, CA, which is an old-time candy store based on “fill-it yourself” options.

Mike is a graduate of California State University, Fullerton and resides in Huntington Beach. He has been married for 20 years and has two children that he is grooming to take over his businesses, so that he can retire.