



Robbie Parks

Business Consultant, Georgia SBDC Network

Robbie is a business consultant, facilitator, instructional designer, and nationally recognized speaker with the University of Georgia Small Business Development Center. In this role, she leverages her 20+ years of experience to teach entrepreneurs how to launch, manage and grow their businesses. Her areas of expertise include marketing, communications, graphic design, brand design and management, process analysis, CRM implementation and administration, search engine optimization and information technology. A lifelong learner, Robbie earned an MBA from the UGA Terry College of Business and a BS in Information Technology. She is a Certified Digital Marketing Professional and obtained a certificate in Nonprofit Organization Management.