



**Sam Berg**  
**Co-CEO, Next Street**

Samantha (Sam) Berg is a Co-CEO based in the NYC office. Prior to joining Next Street, Sam founded FITMARK, a consulting business focused on go-to-market strategies primarily for fintech and data startups. Sam has over two decades experience in financial services, working with both large and mid-sized banks. At Amalgamated Bank, Sam was a member of the Executive team and served as EVP, Community Banking and as Amalgamated Bank's Chief Marketing Officer. Prior to Amalgamated, Sam was the Chief of Staff for the Commercial Bank and SVP, Small Business Bank Marketing at Capital One Bank. Sam has also held various senior level positions, managing deposit products at Citi and managing bank small business partnerships at American Express OPEN. She spent over a decade at Chase, working in various roles across Small Business Banking, Consumer Financial Services and Information Technology and Operations.

Sam earned an MBA from NYU Stern School of Business and a BA from Wellesley College. She previously served on the Board of Camelback Ventures and Women's Initiatives, both organizations focused on helping underserved small business owners reach their potential.